



Daniel P. Grew

Graphic Designer

I'm a Marketing & Graphic Design BBA graduate of the University of Minnesota. My current experience includes time spent at the YMCA as a Marketing Specialist where I learned a great deal about digital marketing and implementing graphic design into print and digital media. I'm looking to join a company that will allow me to use my Marketing knowledge and creativity towards helping clients.

Contact

 dangrew11@gmail.com

 Duluth, MN 55807

 (218) 260-5069

 dangrew.com

 [linkedin.com/in/dan-grew](https://www.linkedin.com/in/dan-grew)

Education

University of Minnesota
BBA Marketing / Graphic Design
2018 - 2022

Lake Superior College
Associates of Arts
2016 - 2018

Lake Superior College
Manufacturing-Welding
2010 - 2012

My Portfolio



Accomplishments

Cherish Lifetime Triathlon
Grandma's Marathon
CSS Ethical Leadership Certification

Work Experience

Essentia Health - Freelance Graphic Designer
7/2023 – 8/2023

The Decision Support/Finance team at Essentia creates dashboards for all Essentia employees to easily read conceptualize inpatient CMI data. They wanted a logo to represent their team on all of the dashboards they create.

- Adobe Creative Suites

Walker Display Inc. - Marketing & Sales Manager
02/2022 – Present Date

Originally hired as a Sales Manager, my job responsibilities were to process customer orders, collecting and analyzing customer feedback, and recruit, hire, and train employees. I was asked to undertake marketing responsibilities such as collaborating on designs and subsequent operation of Marketing and Advertising campaigns using both traditional and social media tools.

- Quick Books
- Adobe Creative Suites
- Microsoft Office 365

Duluth YMCA - Marketing & Graphic Design
5/2021 – 9/2022

Originally hired in as a Marketing Intern, then hired as Marketing Specialist to create organizational marketing strategies, maintaining the YMCA brand identity for membership and programs. Managing Google Ads & Analytics, social media advertisement platforms.

I also created targeted marketing content with adobe creative suits for print and digital media.

- Meta Business Suite
- Adobe Creative Suites
- Marq (formerly Lucidpress)

References

Mellissa Fanning
Duluth YMCA
Executive Director
(218) 310-8601

Tim Eastman
TBI Residential Services
Program Director
(218) 391-0730

Alice Werle
Duluth YMCA
Program Director
(218) 722-4745 x169